



Wendy Lynch, Ph.D.

**Founder
Lynch Consulting
Scottsdale, Arizona**

Wendy Lynch, Ph.D., has dedicated almost 40 years to bridging the gap between complex analytics and business impact. As a respected educator, researcher, and consultant, she has built her career around the science and art of analytic translation—helping organizations convert data into decisions and market success. Dr. Lynch has held faculty positions at the University of Colorado Health Sciences Center and as an associate professor (adjunct) at IUPUI. She has also served as vice president of strategic development at HCMS Group, principal at Mercer Human Resource Consulting, and has sat on the boards of several companies. As a consultant, she has advised numerous Fortune 100 firms, applying her expertise in human capital management and corporate health analytics. Her career has spanned diverse environments—from digital start-ups to academic medical centers and boardrooms—deepening her understanding of the unique language and priorities of both business and analytic teams. That journey led to her latest book and online course, *Become an Analytic Translator*, designed to equip professionals to bridge the persistent gap between data science and decision making. Dr. Lynch was honored with the Bill Whitmer Leadership Award in 2022 for her sustained contributions to corporate health and human capital analytics.