



INFOGRAPHIC:

Why Corporate Grief Support



FILL THE WELLNESS PROGRAM GAP

Emotional wellbeing is a missing piece in most corporate wellness programs. Many companies are now seeing the benefits of offering wellness programs to attract and retain talent.



WE ALL EXPERIENCE LOSS

Grief is more than death and divorce. Grief is cumulative and cumulatively negative. It is unmet hopes, dreams, and expectations. It is not getting a sought-after promotion. It is an ergonomic injury. It is a disappointment. It is any change in a normal pattern or behavior.



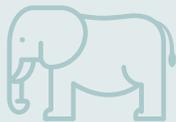
GRIEF IS IMPACTING WORK...

Grief shows up in many ways: from the inability to focus to missed deadlines to irritability. The more tools we have to navigate loss, change, and stress, the more able we are to move through them gracefully.



...AND IT IS COSTING YOU

\$75-100 billion dollars are lost annually as a result of grief. This includes: job errors, reduced productivity, absenteeism, and presenteeism, etc. (The Grief Recovery Institute).



NORMALIZE GRIEF...

Workshops and courses personalized to your company's specific needs can help normalize grief and equip your teams with the tools for both personal grief and supporting others in grief. Making room for grief lessens its impact. Trust us—it is already the elephant in the room, especially these days.



...AND OFFER GRIEF SUPPORT

Providing formal grief support and encouraging participation will boost engagement, employee retention, and build emotional resilience in your workforce.